

Digital Transformation Story in the
Pharmaceutical Industry

Sanovel Succeeded

Founded in 1983, Sanovel is a leading Turkish pharmaceutical company recognized for its strong R&D and high-quality standards. Operating in both sterile and non-sterile production areas under strict GMP requirements, the company partnered with ProManage to transform its manufacturing operations into a fully traceable, data-driven, and efficient digital structure.



SOLUTIONS IMPLEMENTED

- ProManage MES/MOM
- ProManage ProGuard Module
- ProManage Andon Module



REASONS FOR THE NEED

- Need for 24/7 real-time monitoring of all production lines.
- Eliminating manual workload and error risks from paper/Excel.
- Rapid access to historical data for root-cause analysis.
- Faster response to disruptions via instant reporting.



MOTIVATION FOR CHOICE AND KEY DETAILS

- Previous Positive Team Experience
- Real-Time Machine Tracking
- Seamless ERP Integration
- Advanced Reporting Tools
- User-Friendly Shop Floor Interface



EXPERIENCES GAINED

- Controlled transition via phased (two-phase) deployment.
- Managing change by shifting manual habits to digital.
- Strong IT collaboration for sensor and Wi-Fi connectivity.
- Increased ownership through real-time data visibility.
- Revealing hidden losses like 5-minute micro-downtimes.



WHAT PROMANAGE DELIVERED

- Reporting cycles reduced from weeks to 15–30 seconds.
- Annual impact of 5-minute downtimes (3 days/year) revealed.
- 24/7 remote monitoring from any location.
- Automated work order transfers via ERP integration.
- Significant labor savings in data collection and analysis.
- Enhanced foundation for energy and cost efficiency.

KEY GAINS



15-Second
Reporting Cycles



24/7 Remote
Monitoring



3 Days Capacity
Recovery/Year



Zero Manual
Reporting Errors



Full ERP
Integration



“

Time is incredibly valuable. When digital solutions like ProManage are available, losing time with paperwork and preparing Excel spreadsheets is a major loss for businesses.”

Hilmi Gündoğdu
Sterile & Liquid Production Manager

